

An aerial photograph of a city skyline at dusk. The sky is a mix of light blue and purple. The city is densely packed with skyscrapers, many of which are illuminated with warm yellow and orange lights. The Empire State Building is prominent in the center-left. A body of water is visible in the distance. A semi-transparent grey rectangular box is overlaid in the center of the image, containing the text "Database Report (Lydia)".

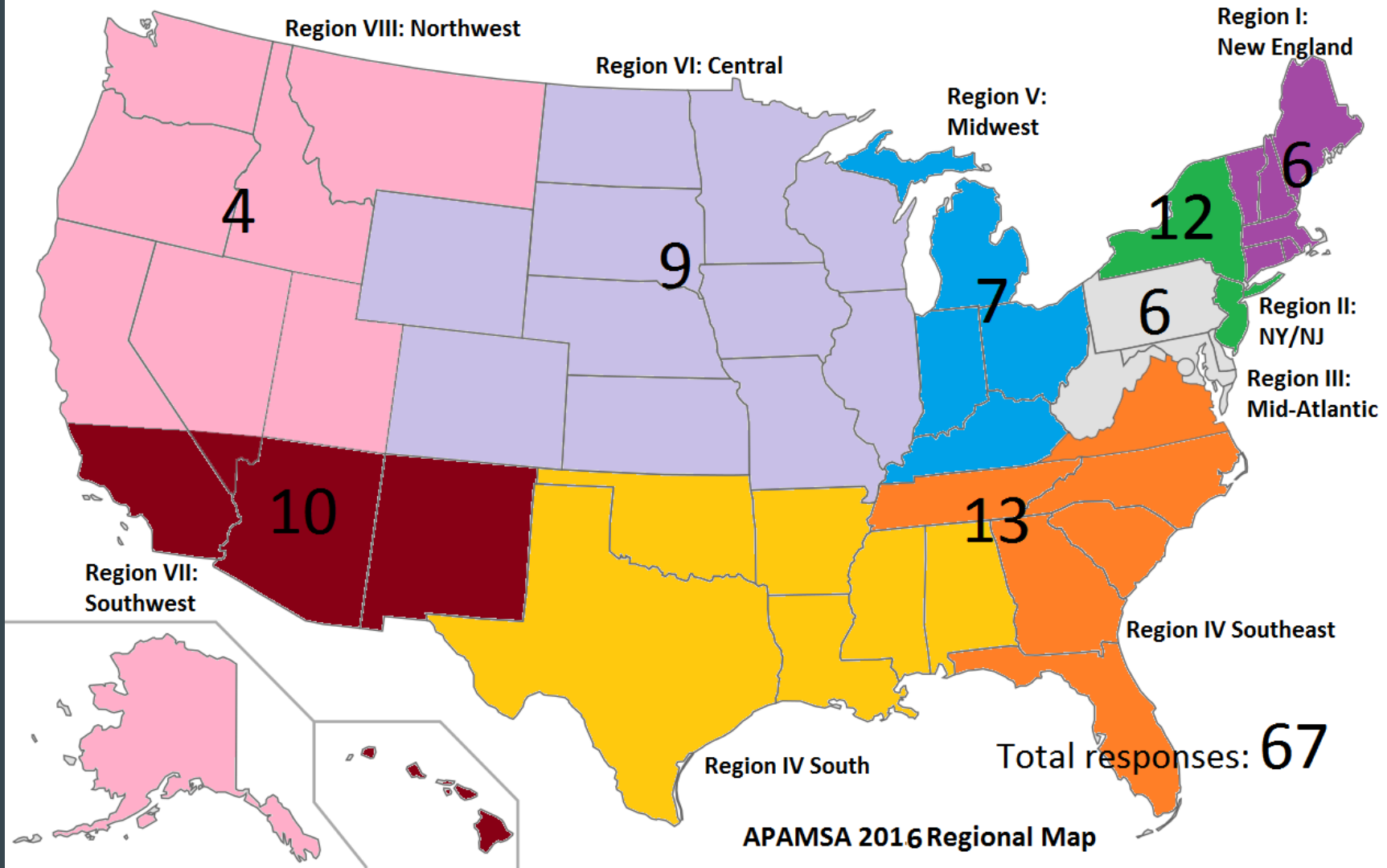
Database Report (Lydia)

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•Membership Updates

- LAST YEAR: E-mail sent to Regional Directors on 11/20/2015, to forward to respective chapter presidents.
- THIS YEAR: E-mail sent directly to **Chapter Presidents** on 8/3/2016
- Deadline for chapter presidents to submit updates: 12/31/2016.
- Penalty: Lose active chapter status.





School Responses RECEIVED

•Region I (100% RESPONSE)

•Boston University, Brown, Harvard, Quinnipiac, Tufts, Yale

•Region II

•Albert Einstein, Columbia, Cooper, Icahn (Mount Sinai), NYMC, NYU, Rochester, Rutgers, Stony Brook, SUNY Downstate, SUNY Upstate, Weill Cornell

•Region III

•Drexel, GWU, PCOM, Sidney Kimmel (Jefferson), Temple, UPenn

•Region IV

•ACOM, Duke, Emory, EVMS, LSU-New Orleans, MC Georgia, McGovern, Texas A&M, Tulane, USF, UTHSC San Antonio, Vanderbilt, VTech

Region V

•Case Western, Cincinnati, Michigan, MSU-Grand Rapids, Northeast Ohio, Oakland, Wayne State

•Region VI

•Loyola (Stritch), MCW, Feinberg (Northwestern), Rosalind Franklin, SLU, Chicago (Pritzker), UI-Chicago, UW-Madison, Wash U

•Region VII

•AT Still, Keck (USC), Touro Nevada, UA-Phoenix, UA-Tucson, [UCI-premed](#), UCLA, UC Riverside, [USC-premed](#), [UCSD-premed](#)

•Region VIII

•CNU, OHSU, UCSF, Washington

Database: Debriefing

- Improved response rate! (We had 67 rosters submitted this year, versus 47 chapters submitted at the time of last year's winter board meeting,)
- Things done differently this year:
 - E-mailed **chapter presidents** directly instead of regional directors. (Last year, we ran into trouble with some RD's not forwarding e-mails)
 - E-mailed chapter presidents **early in August**, with semi-monthly reminders to submit
 - Much better coordination with **Membership (Sam and Nancy)** in terms of leadership updates and making the chain of communication run smoothly = my life was easier!

Database Debriefing

- Next Steps

- Continue updates (still got a handful of leadership and a couple chapter rosters that I need to get around to...)
- Annual database spring clean-up (i.e. delete spam e-mails, change school years before new academic year starts)
- **** Need to figure out how to remove unsubscribed e-mails/alumni before we hit 5000 subscribers!! (We are going to hit this number soon... \$\$\$)