

# Kaplan Sponsorship (Elisabeth)

- Currently renegotiating contract
- Unfortunately they do not have budget to pay for advertisement or conference appearances
- What they can give us:
  - Free test prep books
  - Baseline discount on their products
  - Additional discounts throughout the year
  - 1-2 free test prep courses
- Rep wants to know what else they can do (besides giving us \$\$)
  - We are discussing getting more test prep courses that we can raffle off to gain membership, membership activity, and revenue
  - Can offer more free courses at national conference to be raffled off